

<The Ph.D. Program Regulations>

1. The research fields for the program include (but are not limited to) ‘Organization Theories and Organizational Behavior’, ‘Marketing Management’, ‘Strategic Management’, ‘Financial Management’, ‘Operations Management’, ‘Human Resource Management’, ‘Information Management’, ‘Technology Management’, and ‘Decision Science’. Interdisciplinary research is strongly encouraged.
2. Students are required to complete two semesters of the ‘Seminar on Thesis’ course. The prerequisites include ‘Economics’, ‘Accounting’, ‘Statistics’, and ‘Introduction to Management’. Students are required to complete three fundamental courses on research methodology. Students are required to complete six elective courses for the nine specified fields mentioned above (one course for one field), and at least three concentration courses related to her/his major research field. These courses include those offered by the institute as well as those offered by the IMBA program of the College of Management. Students who have completed prerequisites or electives prior to enrolment may apply for waiver.

Curriculum table

1. prerequisites : Economics 、Accounting 、Statistics 、Introduction to Management
2. seminars : Seminar on Thesis 、independent study
3. elective courses :

fields	fundamental courses	advance courses
Strategic Management	Strategic Management 、Managerial Economics	Technology Management 、Knowledge Management 、Intellectual Property Law and Management 、Industrial Economics 、Innovation Management 、R&D Management 、International Business 、Neo-Confucian Business and Management 、Analysis of Management Cases 、Economic Analysis of Law 、Change Management 、Financial and Economic Laws 、Business Negotiation 、Strategic Management thesis readings 、Entrepreneurs and Entrepreneurship 、Intellectual Property Laws 、Industry Analysis and strategy Planning 、Strategic Marketing 、Macro-Strategic Management, Innovation and Technology Transfer , Balanced Scorecard and Management Practice , Industry Competition Analysis and Strategy , (GMBA) Global Business Management and Strategy , (GMBA) Enterprise growth and M&A , (GMBA) Strategic Management
Organization Theories and Organizational Behavior	Organization Theory 、Organizational Behavior	Leadership 、Organizational Design 、Organizational Change 、Business Ethics 、Japanese Business and Management 、Seminar on Organizational Behavior 、Industrial Relations 、Career Development 、Analysis of Management Cases 、Habitual Domains Decision Making 、Change Management , Seminar on Organizational Behavior , Organization Design and Management

Human Resource Management	Human Resource Management	Human Resources Seminar 、 Employee Training and Development 、 Personnel Recruitment and Selection 、 Salary Raise Management 、 Industrial Relations , Special Topics in Personnel Selection , Performance Assessment (PHD)
Marketing Management	Marketing Theory	Marketing Theory 、 Marketing Research 、 High-Level Marketing Research 、 Consumer Behavior 、 Marketing Engineering 、 Internet Marketing 、 Branding Competition 、 Marketing Strategy 、 Price Theory 、 New Venture Capital Investment 、 Integrated Marketing Communication 、 Introduction to Advertising 、 Market Survey Methods 、 Global Marketing 、 Services Management 、 SOC Marketing Management 、 Retailing 、 International Marketing 、 Marketing Analysis 、 International Business 、 Strategic Marketing 、 Special topics on Consumer Behavior 、 Marketing and Competitive Strategy 、 Innovation and Marketing 、 Leisure Industry Marketing 、 Special Topics in Marketing Research 、 Business Skills and Technology Business Model , Integrated marketing communication, Marketing Research Seminar Technology Marketing, Marketing Research, Marketing strategy planning and analysis, Consumer Behavior: Theory and Practice., Consumer Relationship Management and Service Marketing
Financial Management	Financial Management	Financial Theory 、 Financial Statement Analysis 、 Advanced Financial Management 、 Financial Econometrics 、 Financial Engineering 、 Financial Markets 、 Banking Management 、 Investment Banking 、 Investments 、 Futures and Options 、 Securities market management and practice 、 Project Evaluation 、 Decision analysis for Capital Investment 、 Advances in Financial Econometrics 、 Financial Strategies and Management 、 Cost Accounting 、 Special

		Topics in Financial Economics 、Portfolio Analysis and Management 、Business Valuation 、 Investment Analysis 、 Financial Planning and Analysis 、 Managerial Accounting 、 Corporate Finance Seminar 、 China Economy Studies 、 Theory of Derivatives, Intermediate Accounting(I), Intermediate Accounting(II) , Investment plan evaluation, Fin Tech, Industrial Innovation and Transformation Strategy,(G MBA) Financial Accounting, (G MBA) Enterprise Accounting, (G MBA) Revenue Management, Econometrics, Enterprise growth and M&A, (G MBA) Financial Management, (G MBA) Financial Econometrics, (G MBA) Corporate Financial Accounting Research, Credit Risk and Its Application.
Information Management	Information Management	Electronic Commerce 、 Internet Marketing 、 Decision Support Systems 、 Expert Systems 、 Neural Networks and Information Management 、 Electronic Commerce Systems 、 Development Strategy for the Energy Industry, Business Data Communication , Big Data Analytics, (G MBA) Information Security, (G MBA) Corporate Financial Accounting Research 、 Business Data Communications 、 Big Data Analytics
Operations Management	Operation Management	Supply Chain Management 、 Total Quality Management 、 Project Management 、 Services Management 、 Dynamic Programming 、 Econometrics for Supply Chains, Operation Management, (G MBA) Semiconductor Manufacturing Management, Operation Research , Production and Operation Management, (G MBA) Global Supply Chain Management, Econometrics for Supply Chains
Technology Management	Technology Management	Innovation Management 、 International Management Topics 、 Business Management 、 Technological Innovation and R&D Management 、 Valuation of Intellectual Property 、 Issues on Global High-Tech Competition and Management 、 Electronic Commerce 、

		<p>Management of e-Business 、Electronic Commerce Systems 、Technology strategy and innovation, , New Product Design and Development, Visionary Leadership and Entrepreneurship Innovation , Innovation and Entrepreneurship in Biotechnology & Biomedical Industries , Intellectual Property Management , Innovation and Strategic Management of Intellectual Property , Network Strategies: Method and Applications, Science & Technology Industry Analysis, Fin Tech, Industrial Innovation and Transformation Strategy, (GMBA) Global IP Management & Business Law, (GMBA) Entrepreneurship and Global Business Competition, (GMBA) Creativity and Innovation Management,(GMBA) Patent and Innovation Strategy , (GMBA) Literature Analysis on Technology Management, Entrepreneurship: New Venture Creation, (GMBA) Business Development for Start-ups, (GMBA) Global Technology Strategy, (GMBA) Entrepreneurship and New Product Development 、Management for high tech industry 、New Product Design and Development 、War Strategies & Competitive Advantage 、Science and Technology Policy and Economic Analysis 、Innovation and Technology Transfer</p>
Decision Science	Decision Science	<p>Principles of Decision-making 、Operation Management 、Total Quality Management 、Project Management 、Services Management 、Environmental Economics and Management 、Structural Equation Modeling 、Game Theory 、Performance Assessment 、Multivariate Analysis 、Case Study Methods in Management Research 、Managerial Decision-Making Analysis 、System Topics 、International Management Workshop 、Fuzzy Theory and Its Decision-Making 、Multi-Objective Analysis 、Portfolio Theory 、Multiple Criteria Decision Making 、Hierarchical Linear Models 、Scheduling Theory and Applications 、Combinatorial Optimization, Global Logistics Management , Multiple Criteria Decision</p>

		Making , Principle of Decision Making, Network Strategies: Method and Applications, Network Strategies: Method and Applications, Global Business Management, (GMBA) Stochastic Processes, Multivariate Analysis, Growth Modeling, (GMBA) Queueing Theory with Applications
--	--	--

research methodology	Research Methods 、Econometrics 、Operations Research 、Statistical Methods and Data Analysis 、Multivariate Analysis 、Quantitative Methods 、Mathematical Statistics 、Management Mathematics 、Experimental Design 、Neural Networks 、Forecasting and Time Series 、Regression Models and Applied SAS System 、Thematic Analysis of Linear Structural Model 、Structural Equation Modeling 、Intro. to Systems Approach 、Optimization Theory 、Numerical Partial Differential Equations 、Stochastic Processes 、Methods : Case Analysis and Game Theory 、Numerical Methods in Finance 、Economics of Information Technology 、Technology Forecasting & Impact Assessment 、Financial Econometrics 、Research on Advanced Educational Statistics 、Business survey and research 、Financial Mathematic 、Qualitative Research Methodology 、Seminar on Marketing Research (I) 、Fuzzy Sets and Its Applications 、Multiple Criteria Decision Making:Theory and Application 、Research method for problem solving 、Data Mining Research & Practice 、Applied Econometrics 、Research Methods and Decision Analysis 、Advanced Algorithms 、Special Topics in Statistical Software 、Hierarchical Linear Models 、Advanced Statistical Methods 、Multiple Criteria Decision Making 、Multiple Criteria Decision Making for the best industry practice 、Statistical Research Methods, Seminar on Marketing Research, Applied Methods in Statistics
----------------------	---

2018/11/28 Update